

Dream it. Plan it. Live it.

7 Keys to Goal Mastery

Tired of Goal Setting? Let's Get to Goal Mastery!

What are you willing to do, learn, or let go of to get what you want?

Traci Bogan's powerful program teaches you to use her 7 proven principles to choose your goals, pursue them effectively, and achieve them.

Traci lives her work and is determined to live the life she chooses. She has used her system to make her dreams a reality, applying her 7 proven principles to:

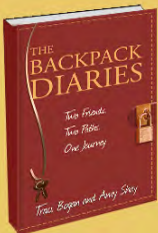
- at 21 she courageously followed her dream of moving to Hawaii with only \$800 in her pocket, living there for a decade.
- at 23 she spearhead a campaign dubbed "The Bogan Bill" to enact legislation to increase the criminal Statute of Limitations for for sex crimes against children. Largely due to her persistent efforts and grassroots lobbying, the bill was made into Wisconsin law in 1994.
- at 31 she left her career in the operating room and comfortable life in Hawaii to set off on a two year journey exploring her first 23 countries.
- at 35 she returned to college to obtain a degree in marketing, finishing first in her class, and published her first book shortly after graduation.

Follow Traci on her adventure through 100 countries (50 down, 50 to go) as she shares her lessons, secrets, and discoveries to help you develop a powerful new mindset, manage your priorities, and increase your productivity. Discover how to finally master your own goals and live your life to its fullest, both personally and professionally.

Book Traci for your next meeting or event 262-995-4629

Dreampreneur [droom pruh-noor]
noun, one who has an unrelenting will to achieving their goals, fulfill their dreams & live with purpose- despite all fears, obstacles & opposition. -Traci Bogan

Author of...



Learn From Someone Who Lives It!

50 countries • 65,000 miles • 6 continents • 3 years

With a Backpack



“Seniors and CEOs alike, left feeling two-feet taller and ready to seize greater opportunities. We look forward to part 2!” -Wisconsin Women Entrepreneurs Association



“Traci’s message was very thought provoking and proves that any goal, no matter how difficult it may be, can be achieved. Our team left feeling truly inspired & ready to roll up our sleeves using her 12 week plan.” - Remax



“Traci boiled life and success down to 7 key principles and engaged our audience to step out of their comfort zones, take risk, and dream a new dream, no matter the age or circumstance.” -Optimist Club, Racine Chapter



Book Traci for Your Next Keynote/Breakout/Workshop

The following programs run 45-90 Minutes and are built around Traci’s 7 proven principles to achieve your goals and dreams. Each program is customized for your specific audience, message, theme, and objective. Traci’s programs are multi-media slideshows with entertaining personal stories, breathtaking photography, and stunning video footage from her 50 country world adventure.

10 Life Lessons From Backpacking Around the World

Your audience will be transported out of their seat and into the nooks and crannies of the world where they will laugh, ponder, discover, and learn how a committed plan will lead to fulfillment of seemingly impossible goals. Each participant leaves with a new challenge, an accountability partner, and a 12-week action plan for achieving it. **Audience:** businesses, groups, organizations, schools, and colleges

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Traci’s experience in the trenches of the most remote areas of the world from Vietnam to Bolivia offers insight into the realm of what is possible in one’s life by drawing out the talents and abilities that already lie within each individual. Her message: Dream it, Plan it, Live it. Her mission: to challenge and then empower your audience to stretch their vision and step out of their comfort zone, allowing them to realize the possibilities of their life. Each participant leaves with a new challenge, an accountability partner, and a 12-week action plan for achieving it. **Audience:** businesses, groups, organizations, schools, and colleges

Expanding Your Backpack from Books to Real World Experiences

The road to success in the real world and in the work force cannot begin until the student defines what they want in life and in the work force, sets their course, stretches oneself beyond their own limits, and plows through the debilitating fear that stops them from achieving their goal. Each student leaves with a new challenge, an accountability partner, and a 12-week action plan for achieving it. **Audience:** schools, colleges, groups, and fraternities

How to be a Master Networker & Referral Magnet 1-2 Hour Interactive Workshop

Learn practical ideas to improve your visibility and explore simple yet profound ideas in professional networking for career advancement, leadership development, collaboration, and business development. Your audience will leave with a newfound zeal for networking and several active network connections. **Audience:** entrepreneurs, sales reps, independent business owners, and college students

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