



Meet Traci Bogan, World's First Dreampreneur

Traci's Mission: To transform a million “dreamers” into Dreampreneurs using her 7 key formula to help you finally achieve your goals, fulfill your dreams & live with purpose -so you can have, do, and be more than what you believe is possible.

Dreamer [dremer] noun, one who has ideas, goals, or conceives projects regarded as impractical or unrealistic. –Merriam-Webster Dictionary

Dreampreneur [dreem pruh-noor] noun, one who has an unrelenting will to achieve their goals, fulfill their dreams, and live with purpose – despite all fears, obstacles, and opposition. –Traci Bogan

In 2001 Traci Bogan coined the term “[*Dreampreneur*](#)” when she made the daring and unconventional decision to abandon life as she knew it and walked away from her earthly possessions, consuming career, unfulfilling relationship, and loved ones. She strapped on a backpack and set off to discover the world and her role in it. She’s travelled 65,000 miles, in six continents, through 50 countries of her ongoing 100-country world adventure.

Traci was only 22 years old when she spearheaded a campaign to increase the Criminal Statute of Limitations for sex crimes on children. Her grassroots effort helped change Wisconsin’s law on child sexual abuse in 1994. Traci spent a decade living in Hawaii before setting out on her adventure to travel the world. She has also lived in Alaska, Texas, and China. Since her return she has earned a degree in marketing, graduating at the top of her class. She has published 4 books and explores a new country every year, adopting schools and families in third world countries along the way.

Since 2007 Traci has shared her message with thousands of people, inspiring them to achieve their goals, fulfill their dreams, and live with purpose. Her stories and life experience as a world adventurer and Dreampreneur will leave your audience energized, entertained, and alive with possibilities. Her message inspires and opens her audience’s minds to dream again. Traci is a master at accomplishing unfathomable dreams and goals. Her passion and life’s purpose is to teach others to do the same.